

Regenerate Pennine Lancashire

Brand guidelines

Regenerate
Pennine Lancashire

4.0 Photography style

4.1: Style

Wherever possible, the photographic style should be relaxed, friendly and natural. Taking subjects at an unusual angle creates a point of interest. Getting close to the subject is engaging and personal.



Regenerate Pennine Lancashire: Photography style

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Regenerate Pennine Lancashire is a new kind of organisation called an economic development company, designed to help increase prosperity and life choices for people living and working in Pennine Lancashire and to attract in others to work, live or visit.

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